

Media is the propaganda

Media tells us what to do, what to say, what to think and how to behave. This is the situation right now in Iran. The Iranian regime is controlling the Iranian media and they tell their people what to do, what to say, what to think and how to behave.



Media messages contain ideological and value messages.

“The mainstream media convey, explicitly or implicitly, ideological messages about such issues as the nature of the good life and the virtue of consumerism, the role of women, the acceptance of authority, and unquestioning patriotism” (John Pungente,1999). For example the Iran government makes sure the movies and the news are Islamic enough for the people without questioning the government.

Form and content in media messages

According to Marshall McLuhan Each medium has its own grammar and message and the different media portrays the same message differently and create different impression. For example the Iran media will create different impression among their people. Media restrictions are very tight. Even the movies and news have to pass through a committee that ensures it's Islamic enough and do not have any political criticism of the regime and the media portrays different message outside Iran in terms of criticism of Iranian government.